

File Requirements of Online Exhibition

	Requirements	Filling Contents	Explanation	Memo
Information of Company	Company Name:			
	Main Business Scope:	(Investment, Theatrical Film Production, Internet-Based Cinema Production, Marketing/Promotion, Distributions, Theater Chain, Streaming Media Distributions, Post-Production, Sales Agency, Festivals, Law of Agency, Sales, Funds and Financial Institutions, etc.)	If it is consistent with the information submitted on the BJIFF official website before, you can leave it blank.	
	Country or Territory:			
	Company Website:		Leave blank if it is not available	
				If it is consistent with the information submitted on the BJIFF official website before, you can leave it blank.
	Company Logo:		<p>Please put the logo image file in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: 1:1; 2. Width and Height: ≥210px × 210px; 3. Definition: Not less than 72dpi; 4. Background: White or Transparent; 5. Format: jpg, png or psd.</p>	

Category	Requirements	Filling Contents	Explanation	Memo	
Project 1	Project Name:		Name of Film		
	Genre:				
	Language of Film:				
	Director:				
	Cast:		Leave blank if it is TBD		
	Project Status:	Working on Script		Click to choose one of three options	
	Presented by:			Leave blank if it is TBD	
	Duration of Film:			Leave blank if it is TBD	
	Cooperation Intention:	e.g. additional financing to complete the shooting, additional financing for the post-production, partners for post-production, sales agent, distributors, international sales, festivals			
	Synopsis (within 500 characters):			Leave blank if it is TBD	
Posters:			<p>Please put all images in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: around 2:3; 2. Width: ≥334px (height automatically adjusted according to width); 3. Definition: Not less than 72dpi; 4. Format: jpg, png or psd; 5. Number: Limited to 5.</p>		
Stills:			<p>Please put all images in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: Horizontal: Around 3:2, such as 1920×1280px, 1080×720px, 720×480px, 360×240px, 300×200px; Vertical: Width≥300px (height automatically adjusted according to width); 2. Definition: Not less than 72dpi; 3. Format: jpg, png or psd; 4. Number: No limit. It is not necessary to provide stills if you do not have any.</p>		
Trailers:			<p>Please put trailers, logo, posters and stills in one folder in the attachment. It is not necessary to provide trailers if you do not have any.</p> <p>Requirements: 1. No letterboxing and no watermarks without BJIFF official recognition; 2. Format We prefer mp4. But wmv, wm, asf, rm, mmb, ra, ram, mpg, mpeg, mpe, vob, dat, mov, 3gp, m4v, mkv, avi, fly and f4 are also accepted; 3. Aspect Ratio: 16:9 is recommended; 4. Resolution: ≥1920×1080 px; 5. Definition: Not less than 720dpi; 6. Duration: within 3 minutes; 7. Size: Not above 8G; 8. Number: Limited to 2.</p>		
		Name Format of Files	Project Name-Company Name-Files Type Example: xxxx-XX Company-Poster		

Category	Requirements	Filling Contents	Explanation	Memo	
Project 2	Project Name:		Name of Film		
	Genre:				
	Language of Film:				
	Director:				
	Cast:		Leave blank if it is TBD		
	Project Status:	Working on Script		Click to choose one of three options	
	Presented by:			Leave blank if it is TBD	
	Duration of Film:			Leave blank if it is TBD	
	Cooperation Intention:	e.g. additional financing to complete the shooting, additional financing for the post-production, partners for post-production, sales agent, distributors, international sales, festivals			
	Synopsis (within 500 characters):			Leave blank if it is TBD	
Posters:			<p>Please put all images in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: around 2:3; 2. Width: ≥334px (height automatically adjusted according to width); 3. Definition: Not less than 72dpi; 4. Format: jpg, png or psd; 5. Number: Limited to 5.</p>		
Stills:			<p>Please put all images in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: Horizontal: Around 3:2, such as 1920×1280px, 1080×720px, 720×480px, 360×240px, 300×200px; Vertical: Width≥300px (height automatically adjusted according to width); 2. Definition: Not less than 72dpi; 3. Format: jpg, png or psd; 4. Number: No limit. It is not necessary to provide stills if you do not have any.</p>		
Trailers:			<p>Please put trailers, logo, posters and stills in one folder in the attachment. It is not necessary to provide trailers if you do not have any.</p> <p>Requirements: 1. No letterboxing and no watermarks without BJIFF official recognition; 2. Format We prefer mp4. But wmv, wm, asf, rm, mmb, ra, ram, mpg, mpeg, mpe, vob, dat, mov, 3gp, m4v, mkv, avi, fly and f4 are also accepted; 3. Aspect Ratio: 16:9 is recommended; 4. Resolution: ≥1920×1080 px; 5. Definition: Not less than 720dpi; 6. Duration: within 3 minutes; 7. Size: Not above 8G; 8. Number: Limited to 2.</p>		
		Name Format of Files	Project Name-Company Name-Files Type Example: xxxx-XX Company-Poster		

Category	Requirements	Filling Contents	Explanation	Memo	
Project 3	Project Name:		Name of Film		
	Genre:				
	Language of Film:				
	Director:				
	Cast:		Leave blank if it is TBD		
	Project Status:	Working on Script		Click to choose one of three options	
	Presented by:			Leave blank if it is TBD	
	Duration of Film:			Leave blank if it is TBD	
	Cooperation Intention:	e.g. additional financing to complete the shooting, additional financing for the post-production, partners for post-production, sales agent, distributors, international sales, festivals			
	Synopsis (within 500 characters):			Leave blank if it is TBD	
Posters:			<p>Please put all images in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: around 2:3; 2. Width: ≥334px (height automatically adjusted according to width); 3. Definition: Not less than 72dpi; 4. Format: jpg, png or psd; 5. Number: Limited to 5.</p>		
Stills:			<p>Please put all images in a folder in attachment.</p> <p>Requirements: 1. Aspect Ratio: Horizontal: Around 3:2, such as 1920×1280px, 1080×720px, 720×480px, 360×240px, 300×200px; Vertical: Width≥300px (height automatically adjusted according to width); 2. Definition: Not less than 72dpi; 3. Format: jpg, png or psd; 4. Number: No limit. It is not necessary to provide stills if you do not have any.</p>		
Trailers:			<p>Please put trailers, logo, posters and stills in one folder in the attachment. It is not necessary to provide trailers if you do not have any.</p> <p>Requirements: 1. No letterboxing and no watermarks without BJIFF official recognition; 2. Format We prefer mp4. But wmv, wm, asf, rm, mmb, ra, ram, mpg, mpeg, mpe, vob, dat, mov, 3gp, m4v, mkv, avi, fly and f4 are also accepted; 3. Aspect Ratio: 16:9 is recommended; 4. Resolution: ≥1920×1080 px; 5. Definition: Not less than 720dpi; 6. Duration: within 3 minutes; 7. Size: Not above 8G; 8. Number: Limited to 2.</p>		
		Name Format of Files	Project Name-Company Name-Files Type Example: xxxx-XX Company-Poster		

*Please leave blank if there is no projects, add new tables down below if there are more projects

***Please put different project file into different name of folder, compress all the folders into a zip and name: Project1-Company Name-Submit Date (Example: Project 1-XX Company-20200724)**

***Each standard booth of registered company can upload 5 projects maximum**

***Each custom booth of registered company can upload 15 projects maximum**

***Please send back all the project files before July 15**