

Series Rough Pitch – The Balkan Way

CALL for TV series projects

Deadline November 1st at noon

CED — MEDIA offices from Bulgaria, Croatia, Greece and Slovenia are organising a new online TV series event called ***Series Rough Pitch – The Balkan Way***, which will take place within this year's edition of Zagreb Film Festival and Ljubljana International Film Festival.

The pitch event is aimed at development stage TV series fiction projects and **up to 8 projects will be pitched online to a jury of industry experts**: Martina Bleis / Head of Co-Pro Series at Berlinale Co-production Market, Cia Edström / Head of Industry at TV Drama Vision Gothenburg, Francesco Capurro / Head of Series Mania Forum, WEMW (tbc), MIA (tbc).

The jury will decide on an award of €3000 to be given to one project for further development, including some other additional awards as well.

The call is open for participants coming from Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Montenegro, North Macedonia, Serbia and Slovenia.

The **PITCH PREPARATION WORKSHOP** will be led by the experienced, international coaches **Valeria Richter** (scriptwriter) and **Helene Granqvist** (producer).

The Pitch Event has been realized in collaboration with the Croatian Audiovisual Centre, the Film Centre Serbia, the Bulgarian National Film Centre and the Greek Film Centre.

The call for TV series projects deadline is November 1st. at 12.00 (CEST):

Applicants must be available to participate in the preparatory pitch workshop which takes place on the following dates:

November:

Monday 8th - Group sessions: 9.30 - 12.30 / 13.30 - 18.30

Wednesday 10th - 1:1 sessions (tba) + individual work: 9.30 - 12.30 / 13.30 - 17.30

Thursday 11th - Group sessions: 9.30 - 12.30 / 13.30 - 16.30

Friday 12th - Individual work: Final pitch videos of max 5 min. are to be delivered to the organiser by 17.00

The video pitch live event takes place online on **November 16th at 12.00 - 14.30 (tbc).**

All participants must attend and be available to answer a question from the jury.

It is *not possible* to participate in the video pitch event without participating in the workshop.

Applicants are to provide the following materials:

- 1. Logline + Season Synopsis (max 1½ page + contact information ½ page**)
- 2. Moodboard (max 1 page)
- 3. CV incl. short 5-line bio text (max 2 pages)
- 4. Motivation letter (max 1 page - why this series? why you? vision for the series project as creator)
- *these 4 texts are to be collected in one word document.*
- A portrait photo (max 2 MB, attached separately to the email)
- **)Please include *contact information* incl. details of the series: number + length of episodes, format, genre, language(s), development + financing status, and any co-producers at the top of page one of the collected word document.

Please email the materials to: martina.petrovic@mediadesk.hr

ABOUT THE COACHES

Helene Granqvist and Valeria Richter have gathered significant experience in the international film- and TV industry and collaborated on several film projects and coaching events together. Between them, they cover a wide range of fiction, documentary and TV-series production and writing, as well as financing and organizing innovative development, production and script consulting labs, having created new training concepts for both young talents and experienced filmmakers. Currently they are financing a new lab format and industry wide initiative that focuses on sustainability and new ways to approach much needed change across the ecosystem of how we develop, produce and connect films- and TV series to audiences.

producer

Helene Granqvist

Helene is a prizewinning producer, who has worked with film and television for more than 30 years. Her films have been represented at festivals all over the world – such as Sundance, Cannes, Toronto and San Sebastian. She is frequently being engaged as a pitch coach and lecturer, both in Sweden and internationally. Since 2013, Helene has been president of the board of Women in Film & Television, Sweden and since 2018, president for Women in Film & Television International. She's a member of the European Film Academy and one of the founding members of ARTEF (Anti-Racist Task Force for European Film). Helene is based in southern Sweden.

scriptwriter

Valeria Richter

Valeria works internationally and writes, develops and consults in the areas of feature film, TV series, lab innovation, script development and pitch coaching since 1997; she regularly consults for various funds, industry events and film institutes. She is head writer/creator of the TV drama series, *Next of Kin* (to premiere on Elisa Viihde in 2022). Valeria developed several lab concepts such as the 3-year Nordic Genre Boost for Nordisk Film & TV Fond, POWR and EmPOWR Lab for Industry@Tallinn Baltic Event and created the Audience Design concept for TorinoFilmLab, whom she has worked for since the start in 2008. Valeria holds an MA in Film & Media Science; is a member of EFA and the Danish Writers' Guild. She is based in Copenhagen, Denmark.