

Online Promotion Programme for Oversea Enterprises

Amid the on-going pandemic, we are aware that it is highly difficult for overseas film enterprises to come to China and reach out to possible investors, sales companies, distribution companies, as well as stream media platforms and vice versa. Thus this programme of 11th Beijing International Film Festival could connect both Chinese and overseas enterprises without the trouble of international travel and provide professional service for those who cannot join us physically.

I. Exhibition

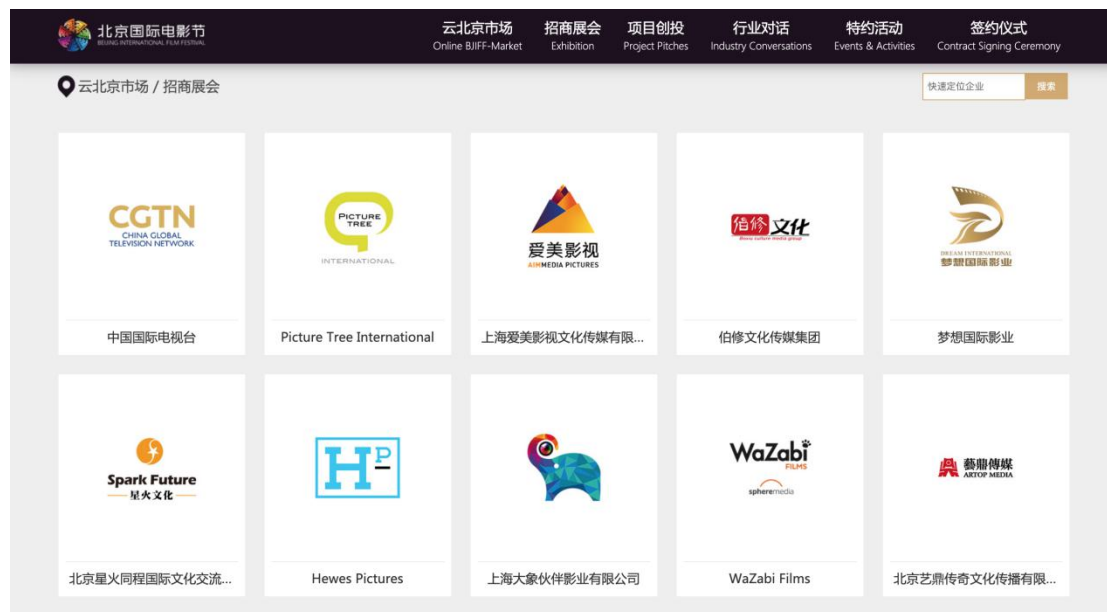
1. Date: April 20-23, 2021

2. Form:

Off-line: For those that have representative agency or office in China, and for some delegations that their embassy in Beijing can represent instead, we strongly recommend off-line exhibition.



On-line: For those who don't have any representatives in China, we recommend on-line exhibition.



3. What do we offer?

Off-line: 1) one booth at Beijing Film Market, badges and related tickets; 2) one on-line booth for free; 3) one market screening; 4) official brochure of Beijing Film Market, etc.

On-line: 1) one on-line booth only; 2) one market screening; 3) e-mail promotion based on our database and exhibitors need, 4). official brochure of Beijing Film Market in PDF format, etc.

Notice: Overall 24 films will be selected in the market screening section, based on aspects such as premiere, genre, and so on. Films of this programme have the priority to be selected. Market screenings are only open for registered companies and buyers. Further questions please contact filmmarket@bjiff.com.

4. Fees

Exhibitors who register off-line booths could exhibit themselves online. Please send emails to Beijing Film Market (filmmarket@bjiff.com) for further assistance.

Booth Type	Early Bird Price (Before Feb.28, 2021)	General Price
9sqm Standard Booth	CNY7,700	CNY11,000
Standard Booth (Online)	CNY700	CNY1,000
Custom Booth	CNY600/sqm	CNY850/sqm
Custom Booth (Online)	CNY1,400	CNY2,000

5. Contacts:

Exhibitor registration:

<http://system.bjiff.com/market/loginController.do?entranceJsp&type=zs>

E-mail: exhibitor@bjiff.com

filmmarket@bjiff.com

Tel: +86-18500355623

+86-18500377391